

AKSHAY CHITWAR

CREATIVE DIRECTOR & CONSULTANT

I help global brands communicate complex ideas through powerful storytelling, motion design and AI-assisted production.

Crafting visual
blockbusters at the
intersection of
cinematic **art** &
business **strategy**.

EXPLORE MY WORK



PORTFOLIO
WEBSITE



SHOWREEL
PLAYLIST



SELECTED
PROJECTS



BEHANCE
PORTFOLIO

LET'S CONNECT



akshay.chitwar@gmail.com



LinkedIn



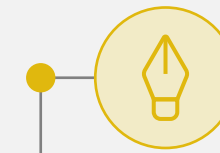
+91 9970 842 866



Pune, India

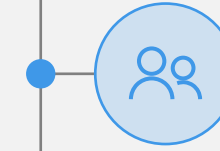


MY JOURNEY



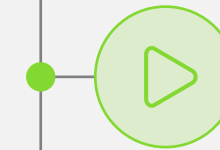
OCT 2011 - DEC 2014
**INDEPENDENT CREATIVE
& SMALL AGENCIES**

Freelance designer collaborating with small agencies and local businesses. Built a strong foundation in design, branding and visual communication.



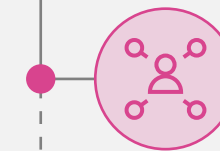
JAN 2015 - JAN 2018
**COMMUNICATION AGENCY -
SAKET**

Worked with leading agency on brand campaigns, digital marketing, print, motion graphics and design projects across industries.



FEB 2018 - NOV 2021
**PRODUCTION HOUSE -
POWERDRIFT**

Joined PowerDrift Studios (YouTube channel ~300K subscribers) and contributed to the channel's growth to ~2.5M+ subscribers with high-impact content.



DEC 2021 - PRESENT
**GLOBAL CONSULTING -
ZS ASSOCIATES**

Leading creative for global healthcare & enterprise clients. Delivering impactful videos and motion content for top pharma brands worldwide.

WHAT I HELP TEAMS WITH

- Global enterprise storytelling
- Executive Communication
- Training & Knowledge Enablement
- Product Launches & Explainers
- Change & Internal Comms
- AI-Powered Content Production

HIGHLIGHTS & RECOGNITION



AUTOMOTIVE COMMERCIALS

Worked on high-end TV commercials and campaigns for BMW, Mercedes-Benz, Tata Mahindra, Nissan, Skoda and more.



HEALTHCARE IMPACT

Creating high-impact videos and motion content for leading global pharma companies including J&J, Pfizer, Lilly, Novo Nordisk, AbbVie and more.



TVS NTORQ CALL OF DESIGN 2019

Designed the winning decal graphics for the TVS NTORQ 125 Race Edition Concept, earning First Prize in the Media Category.



CREATIVE LEADERSHIP

Lead creative direction, mentor video editors and motion designers, establish production standards and drive AI adoption.